



BetterBot

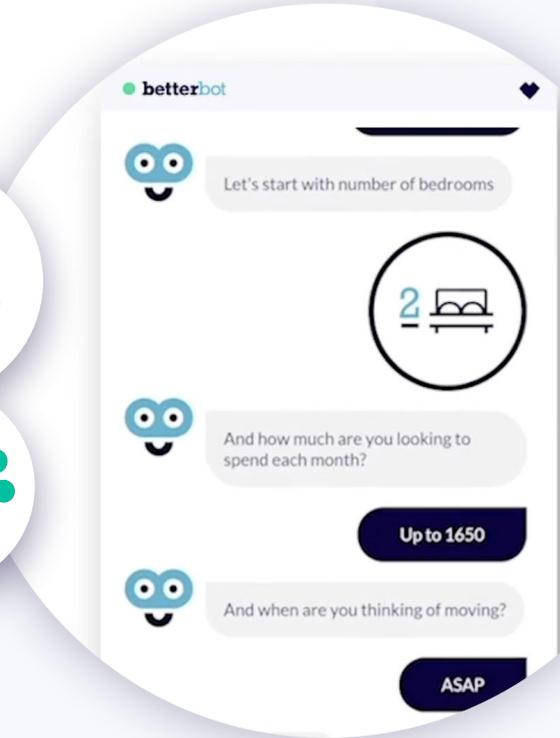
Paired with the Rentsync Platform

What is BetterBot paired with Rentsync?

BetterBot is an industry leading AI chatbot, created specifically for Multifamily, to assist with leasing agent functions, to help move the list to lease cycle quicker and with greater efficiency.

Paired with the Rentsync Platform:

- Facilitates seamless property data flow
- Creates the opportunity to review, report on and nurture incoming chatbot leads



Meet your new AI Assistant

Let BetterBot do the talking

BetterBot answers renter prospect questions using AI technology to provide the most up-to-date info about your property & units, showcase floor plans, point to virtual tours and encourage tour booking or inquiries, so you can take back time to focus on your top priorities.

BetterBot is 'AA' AODA compliant and supports English and Spanish languages.

Answers available around the clock

Renters today expect an immediate response to their inquiries, or they quickly move on. With BetterBot, you won't lose leads to an administrative delay or restrictive business hours - it works for you 24/7 and is accessible from any device!



**AI Guided
Conversation**



**Q&A anytime
of day**



**Accessible &
Multilingual**

A bot is better with Rentsync

One login, no duplication

Update your property and unit data in one place: the Rentsync Platform. We sync with BetterBot once every 24 hours, meaning you can be confident your chatbot is providing the most up-to-date and accurate information to your prospects, always.

Setting you up for success

While BetterBot takes the work out of pre-qualifying incoming leads, the Rentsync Platform takes it one step further by giving you easy access to the chatbot conversations directly in-app, in our Leads Inbox. Use our internal notes option to help you further qualify and nurture those leads! Reporting is also available upon request.



Data sync 1X
per day



Leads Inbox to
view chats



Reporting
available

FAQs

Q: Where will my BetterBot chatbot be placed?

A: The BetterBot chatbot is placed on your single community website or your corporate site's individual property details pages. Each property will require its own uniquely configured chatbot.

Q: Do I need a Rentsync built/hosted website to use BetterBot?

A: No. The chatbot is added to a website via embed code, meaning it can be applied almost anywhere.

Q: Can I sync my CRM data with the chatbot?

A: At no additional cost, BetterBot can integrate with most CRMs, virtual tour providers, and tour appointment booking apps.*

Q: Is there a lot of time & effort required from me, to set up and use the chatbot?

A: Nope! You'll need to provide basic requirements and property information initially, and the BetterBot and Rentsync teams will do the rest! Once your bot is live, you'll have access to the lead conversations in the Rentsync platform.

For further terms and pricing information, contact your Rentsync account rep!

*Dependent on compatibility & 3rd party provider participation



**Increase
conversion
rates up to 3X**



**Pre-qualified
leads**



**Save 100+ hrs
per property,
per month**



Ready to get started?

Contact your Rentsync Account Rep for a quote today!